

July 21st, 2021 SECA Advisory Board Meeting
Notes as recorded by Purnell Borders.
Call to Order: 10:00am

Attendees

SECA Advisory Board Members

Purnell Borders, Sara Wooley, Thomas Dede, Carolyn Fields, Aimee Mansfield, Amy Evans, Michele Smith, Gail Hankins, Jennifer Hebel, Dara Matson.

Charity Federation Representatives

Jarid Brown, Gillian Wagner, Kim Donahue, Simone Osseiran, Lindsay Kosa.

Approval of minutes

Minutes for the June 16th SECA Board meeting were moved for approval by Thomas Dede and seconded by Gail Hankins. Motion passed.

Comptroller's Report

The new SECA website is very close to being completed. Hopefully by the end of August.

State Comptroller Susana Mendoza joined the meeting to say hello and to let us know that she appreciates all the hard work that we do and that her office is looking forward to taking over the SECA program later this year.

Training Committee Report

Ambassador training will be held on August 3rd at the Springfield Sangamo club with setup being scheduled for August 2nd.

In-person training will be supplemented with an on-line option with targeted videos on a variety of topics. A webinar will be held for new ambassadors a week before the in-person training.

Training manuals are being updated and everyone will receive a new manual this year.

Campaign Committee

The Campaign committee discussed placing a flyer or other document into the New Employee packet for all new State employees.

SECA information and flyers will be displayed and handed out at the Illinois Department on Aging's Senior building and the State Comptroller's tent during the Illinois State Fair.

Federation Committee

The Federation Committee is planning on having a virtual charity event on September 28th, 2021.

Federation videos should be completed and available by the August 3rd Ambassador Training session.

The Federation Committee will send an email to all the Federations asking if they would be willing to provide 1 on 1 assistance to any Ambassador who is needing help or would like help to grow and expand their campaign.

Finance Committee

The Financial Report was sent out to Committee Members through email.

A \$2.00 service charge was assessed to the SECA banking account. This matter is currently being investigated.

Marketing Committee

The new SECA ice coolers have arrived and will be available to view at the Ambassador training.

A discussion was had about whether to continue awarding plaques to Ambassadors to recognize their achievements. Below are some suggested changes:

1. Recognize the Ambassadors on the website and send certificates of achievements to the Ambassadors Agency Director.
2. Have an end of year party

3. Have a traveling trophy that would be passed around each year based on top performers.

Also, during the meeting, a suggestion by the Assistant State Comptroller was brought up. The Assistant State Comptroller suggested that a letter should be sent out to all Agency Directors asking them to provide a \$1,000 dollar stipend to all SECA Ambassadors as an incentive to make employees want to be an Ambassador.

With no further business, Carolyn Fields made a motion to adjourn. The meeting was adjourned at 10:58am.

The next SECA Advisory Board Meeting will be held Wednesday August 25th at 10:00am.